

Internship, Content Marketing Expert (all genders)

full time or part time, remote, internship or volunteering, duration of 2-3 months

Working from places where others only go for a vacation - isn't that a dream? [LUBYO.com](https://lubyo.com) is a platform where companies can create, and manage legally compliant remote work policies for their employees. And employees can book their workation directly on the same platform.

In our early stage we need to make sure that the LUBYO brand is noticed in the crowded online space, and establish our presence in the market. We are looking for you to join us as our **Content Marketing Expert**. Leverage your knowledge in the workation market with us.

Your tasks:

- Our team will provide you with topics from which you can generate content, create photo or video visuals, and set up a posting schedule for our social media channels: LinkedIn & Instagram. We will help you set up the tracking tools to see and analyze the results of your campaigns.
- You will also work on researching marketing collaboration opportunities for LUBYO such as podcast participation, travel and HR blog posts, collaboration with social media influencers and bloggers, press or TV presence.

Your skills:

- Ideally, you have content marketing experience.
- You are curious and knowledgeable about remote work & workation topics.
- You have a structured and analytical work approach.

Personality and attitude:

As a team it is very important for us to have a perfect match and understanding on a personal level. If you can see yourself in the following description, then we should definitely talk:

- It may sound like a cliché, but a general can-do attitude is very important to us.
- You prefer to see problems as a challenge and are always eager to find a solution.
- You should definitely be critical and realistic, but pay attention to your colleagues and see if they are ready for your feedback.
- We really appreciate motivated people, so be ready to share your motivation with your teammates when they need it.
- Good mood, positive thinking and a smile can work wonders, we all want to work in a positive environment.

Financial aspects and Benefits:

- To this date, we are a 100% bootstrapped company. Until we have secured our funding, we are only offering pro bono positions.
- We value and appreciate not only our work, but also our personal lives and work-life balance. Therefore we introduced a 4-day week for all employees.
- We live - what we offer. At LUBYO you can work from anywhere in the world, even from places where others only go on vacation.
- Use this opportunity to boost and develop your marketing skills and showcase real work experience on your resume.



We are building a diverse and inclusive work environment. For more information see our **Diversity & Inclusion** page: lubyo.com/diversity-inclusion

Apply via: welcome@lubyo.com